

# 55" Ultra High Brightness Window Displays



Designed for outward-facing window displays in direct sunlight

## 3,500cd/m<sup>2</sup> Direct Sunlight Readable

Designed for shopfront windows, these displays feature commercial grade ultra-high brightness panels (3,500cd/m<sup>2</sup>) that are up to 10 times brighter than domestic televisions. This ensures that content really stands out, even the brightest direct sunlight.



450cd/m<sup>2</sup>



3,500cd/m<sup>2</sup>

## Ultra Resistant to Blackening Defect (up to 110 °C)











Thanks to their special ultra-high brightness panels, these displays can withstand surface temperatures up to 110°C without suffering from any blackening defect. This is crucial for outward-facing window displays, which must contend with exposure to direct sunlight.



110°C



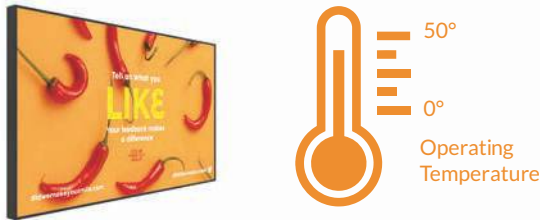
80°C

-  Sleek Thin Bezel
-  Smart Temperature Control
-  Lightweight Enclosure
-  Landscape or Portrait
-  Integrated Android Media Player
-  24/7 Commercial Grade
-  External Light Sensor
-  Polarised Lens Viewable
-  3-Year Warranty
-  Lifetime Technical Support

## Other Features

### Smart Temperature Control System

The responsive internal airflow system keeps the panel and other internal components at optimum working temperature. This ensures a long and reliable life for your screen, even when used continuously in outward-facing windows.



### Stylish Lightweight Enclosure

By utilising aluminium for the front frame of the enclosure, these displays have a high thermal conductivity for rapid heat loss and are lightweight for easy installation. This is enhanced by the integrated rear handles, which makes install even easier. The back case is made of robust mild steel for added durability.



### IPS Panel

Commercial grade IPS technology accurately displays image quality and colour depth with no fall-off in colour accuracy. These panels are designed to achieve ultimate lifelike colour temperature and a super-high contrast ratio when used in either landscape or portrait.



### Sleek Thin Bezel

The narrow bezel not only gives these displays a stylish, modern aesthetic, but also means maximum attention is drawn to the on-screen content for high impact messaging.



### Ambient Light Sensor

These displays include an external ambient light sensor for use when required. This ensures the screen is always operating at the most suitable brightness for its environment. The external nature of this sensor also enables seamless kiosk integration.



### 24/7 Commercial Use

With a commercial grade LCD panel, LED backlight and internal components, these displays have the ability to be in constant use 24/7 for over 70,000 hours. They also have no external buttons or controls to avoid tampering.



### Integrated Android Media Player

The integrated Android media player allows you to easily update on-screen content via USB plug and play. Alternatively, upgrade your screen to be networked without needing any additional hardware to unlock our cloud-based CMS software. Third-party software can be installed instead if required.



### Viewable Through Polarised Lenses

Unlike standard LCD panels, which appear very dark or even completely black if viewed while wearing polarised glasses, these specialised displays remain completely visible. This gives total confidence that no one will miss your messages.



# Key Features



3,500CD/M2 SUNLIGHT READABLE



SMART TEMPERATURE CONTROL



LIGHTWEIGHT ENCLOSURE



24/7 IPS PANEL



SUPER HIGH CONTRAST RATIO



POWER TIMER



USB PLUG AND PLAY



OPTIONAL NETWORK UPGRADE



**ULTRA RESISTANT TO BLACKENING DEFECT**

**EXTERNAL LIGHT SENSOR**

**VIEWABLE THROUGH POLARISED LENSES**

**SLEEK THIN BEZEL**

## Specification Table

		55 Inch
Panel	Resolution	1920x1080
	Bezel Size (mm)	8.8
	Display Area (mm)	1209.6x680.4
	Aspect Ratio	16:9
	Brightness (cd/m <sup>2</sup> )	3,500
	Colour	16.7M
	Viewing Angle	178°
	Contrast Ratio	1,000:1
	Blackening Defect Free	Up to 110°C (230°F)
AV Inputs	Video	HDMI, VGA
	Audio	Audio Socket (3.5mm)
Power	Power Consumption (W)	288
	Input Voltage	AC110~240V (50Hz~60Hz) (Manual switching necessary)
Mechanical	Unit Size (WxHxD mm)	1232.34x703.82x85.3
	Package Size (WxHxD mm)	1350x811x223
	VESA Holes (mm)	400x400
	No. of Handles	4
	Net Weight (kg)	31
	Gross Weight (kg)	40
	Environmental	Surface Panel Temperature
Operating Temperature		0°C to 50°C
Storage Temperature		-30°C to 60°C
Operating Humidity		10% to 80%
Storage Humidity		5% to 95%
Computer	Media Formats	Video (MPG, AVI, MP4, RM, RMVB, TS), Audio (MP3, WMA), Image (JPG, GIF, BMP, PNG)
	Media Resolution	1920x1080/1080x1920
	CPU	Quad-Core ARM Cortex A17, 1.6GHz
	GPU	Quad-Core ARM Mali-T764
	RAM	DDR3 2GB
	Internal Storage	8GB eMMC
	USB	1 x USB (OTG/HOST), 1 x USB (HOST)
	LAN	100M/1000M Ethernet (Network Version Only)
	Wi-Fi	802.11b/g/n/ac (Network Version Only)
	OS	Android 7.1
	Graphic Engine	OpenGL ES 1.1/2.0/3.0/3.1, OpenCL 1.1, Renderscript, Direct3D 11.1
Accessories	Included	Scheduling Software, Remote Control, User Manual
	Optional	Network Upgrade, Wall Mount, Floor Stand/Trolley, Ceiling Mount, Table Stand
Warranty	Warranty Period	3 Year Warranty
	Technical Support	Lifetime

Errors and omissions excepted



# Technical Drawing

